Plan of The 9ᵗʰ International Students' Start-up Conference

I   Overviews

○ (Event) The 9ᵗʰ International Student Start-up Conference

○ (Goal) Building a global start-up networks and sharing best practices for start-ups

○ (Schedule) **Monday, Oct. 30, 2023 ~ Wednesday, Nov. 1, 2023**

○ (No. of people) About 200 people(Filipino, German, Indonesian, Japanese, Korean, Thai, Vietnamese, etc.)

○ (Venue) Tongmyong University, Busan, Republic of Korea

○ (Host) The ministry of Education, National Research Foundation of Korea

○ (Supervision) Tongmyong University, Jeju Tourism University, etc.

○ (Day 1) Monday, Oct. 30, 2023 [A welcome party]

○ (Day 2) Tuesday, Oct. 31, 2023 [The main conference]

○ (Day 3) Wednesday, Nov. 1, 2023 [Tour to institutions of start-up in Busan]

☐ Detailed Schedule

※ The detailed schedule and places can be changed depending on the situation

| A welcome party | | Monday, Oct. 30, 2023 |

Time		Program	Place	NOTE
14:00~17:00	180'	Introduction to attendees & Welcom party	Restaurants in Busan	

| The main conference | | Tuesday, Oct. 31, 2023 |

Time		Program		Place	NOTE
09:00~09:30	30'	Registration		Tongmyong Univ.	
09:30~09:35	5'	Welcome speech			
09:35~09:40	5'	Congratulatory message			
09:40~09:45	5'	Pep talk			
09:45~09:55	10'	Keynote			
09:55~10:00	5'	Break time / Move			
10:00~15:30	360'	Program progress for each track			Colloquium of Start-up education & Global start-up project (Lunch included)
		Professors' Track	Students' Track		
16:00~17:00	60'	Presentation of student track			Mutual evaluation by team
17:00~17:30	30'	Awards ceremony & Review			
17:30~18:00	40'	Taking pictures			All of participants
18:00~		Banquet		Restaurants in Busan	

| Tour to institutions of start-up in Busan | Wednesday, Nov. 1, 2023 |

Time	Program	NOTE
All day	① Free tour ② Tour in Busan ③ Visit start-up institution in Busan & Free tour	Institutions : Busan Technopark, Busan Center for Creative Economy & Innovation, etc

Ⅳ Track for Professors

※ The detailed schedule and places can be changed depending on the situation.

○ (Goal) Establishment of cooperation system for start-up education and creating an upward start-up culture by sharing of best practices.

○ (Schedule) [Day 2] Tuesday, Oct. 31, 2023 10:00 ~ 16:00

○ (Venue) Tongmyong University

○ (Host) Tongmyong University, Chung-ang University

○ (Contents)

① Practices of start-up education in Korea

② Practices of start-up education in global

③ Meeting for the vitalization of start-up education and culture

○ (Detailed Schedule)

Time		Program	Place	NOTE
10:00~10:05	5'	guidance of schedules	Tongmyong Univ.	
10:05~11:00	55'	(Presentation) Practices of start-up education in Korea		
11:00~11:10	10'	Break time		
11:10~12:00	50'	(Presentation) Practices of start-up education in global		
12:00~13:00	60'	Lunch		
13:00~14:00	60'	Coffee break		
14:00~15:00	60'	(Presentation) Practices of strat-ups		
15:00~15:10	10'	Break time		
15:10~16:00	50'	(Coloquium) Presentation of practices by each university		

| V | Track for Students |

※ The detailed schedule and places can be changed depending on the situation.

○ (Goal) Build a global network and strengthening global start-up capability

○ (Topic) Discover start-up ideas tied to global (science-engineered) capstone design and (local) problem-solving living lab.

○ (Schedule) [Day 2] Tuesday, Oct. 31, 2023 10:00 ~ 17:30

○ (Target) Students from all participating universities

○ (Venue) Tongmyong University

○ (Contents)

Self Driven Fast Prototyping
학생 스스로 만들고 싶은 것을 직접 정의하고 필요한 기술을 연구

Practical Exercise Centered
지식의 전달보다 학생 스스로 실습하는 과정에 중심을 둔 커리큘럼

Peer Learning & Having Fun!
함께 만드는 즐거움을 배우고 이 과정을 통해서 서로에게 지식을 전달

○ (Detailed schedule)

Time		Program	Place	NOTE
10:00~10:30	30'	Ice breaking & Oreintation		· Ice breaking
10:30~11:00	30'	Team role sharing and planning		· Drawing issues · Selecting assignment · Preperation of presentation plan · Role sharing
11:00~11:20	20'	Presentation of a plan		· 1 minute per team
12:00~13:30	90'	Lunch		
13:30~14:00	30'	Derivation of ideas	Tongmyong Univ.	· Brain storming · Using keyword invention cards · Drawing an idea map
14:00~15:00	60'	Mentoring & representing an idea		
15:00~16:00	60'	Preparing for the presentation		· Production of presentation materials
16:00~17:00	60'	Presentation by each team		· Evaluation by mentors · 5 minutes per team
17:00~17:30	30'	Awards ceremony & Review		
17:30~18:00	40'	Closing ceremony		All of participants
18:00~		Banquet	Restaurants in Busan	

○ (Finding items through keywords)

- (Capstone design) New normal trend technologies

Smart Agro-livestock Biotechnology
High-tech agriculture
Smart farms
ICT agricultural machine
High-tech livestock
Foods
Microorganism
Green biotechnology
:
Select 1

Games and Cultural video contents
Video games
Webtoons
Multimedia
Mobile contents
AR/VR/MR
Big data
AI
:
Select 1

* This program only deals with environmental and social issues
* Each team selects one issue in 'Smart Agriculture Biotechnology' or 'Games and Cultural video contents', derives idea for (local) social problem-solving item.

- (Living lab) New normal ESG management

Environment
Climate change & Carbon emission
Pollution of air and water
Deforestation
Energy efficiency
waste management
water deficit
Biodiversity
:
Select 1

Social
Customer satisfaction
Protection of data & Privacy
Gender & Diversity
Staff(Employee) involvement
Community relations
Human rights
Labor standard
:
Select 1

* This program only deals with environmental and social issues
* Each team selects one issue in Environment or Social, derives idea for (local) social problem-solving item.

VI Support plan for foreign universities

Category	Support
Accommodation	Check-in: Oct.30, 2023 / Check-out: Nov. 2, 2023
Meals	Dinner on Oct. 30. Lunch and Dinner on Oct. 31. Lunch on Nov. 1.
Transportation	Moving from the accommodation to the venue

※ Support other than the above is not possible. However, if you need to extend your stay due to a flight, it may be possible if you inform the organizers in advance.