Recruiting

saltcake

Saltcake is

a CX consulting company that provides the best customer experience to businesses and brands through human-centered innovative creativity. Starting to distinguish itself in the digital UXUI and GUI fields in 2005, Saltcake has been recognized as a global market partner through various domestic and international projects. Saltcake's integrated services span from strategic consulting to creative design and execution, establishing processes that enhance corporate value in various industries and realizing sustainable results based on the core values of brands. With expertise in various markets beyond Korea, including North America, Europe, and more, partner with Saltcake to explore business opportunities and values.

For more company information:

- **Website:** www.saltcake.com
- **Location:** 5F, 12, Gangnam-daero 132-gil, Gangnam-gu, Seoul, Korea (06044)

Our Business

We provide and execute various marketing strategies with creative solutions suitable to answer the client's needs.

CX/UX : Consumer/User Experience Consulting
Creative : Human Centered Design
Marketing : Communication Campaign and Promotion

Job Position and Description

Note : Applicants will complete a 3 month internship for all positions. After the internship, applicants will have the opportunity to convert to employment.

Job Position	Responsibilities	Requirements
CXUX Planner (Customer experience and User experience Strategy)	• Benchmarking: Trend, Market, Fit-Gap and etc. • User Experience (UX) and User Interface (UI) research and report • Ideation for marketing and plan • Drafting Storyboard • Information Architecture • Support and communication with-in team and organization	• Basic knowledge of User Experience (UX) and User Interface (UI) • Research and analysis report skill • Drafting benchmarking/research/consulting report • Microsoft Office (Especially: Power Point, Excel) • Understand and use UI Prototype tool such Figma • Understanding the Korean and English • Co-working with team members
UX Designer	• Design Trend research & report • Design Benchmarking • Digital design artwork • Graphic elements design: icons, buttons, and etc. • Support and communication with-in team and organization	• Basic knowledge of User Experience (UX) and User Interface (UI) • Adobe tools (Especially: XD, Photoshop, Illustrator) Understand and use UI Prototype tool such Figma • Microsoft Office (Especially : Power Point) • Co-working with team members
Developer	• Technical trend research & report • HTML • CSS • Java Script, J-Quarry and etc • Support and communication with-in team and organization	• Basic knowledge of HTML, CSS • Understand and use UI Prototype tool such Adobe XD, Figma, Zeplin • Microsoft Office (Especially : Power Point, Excel) • Co-working with team members

Preferred Qualifications:

- Someone who enjoys new challenges and details
- Someone who maintains a positive attitude with a vibrant energy
- Has experience with UX research/methodologies, with a preference for candidates from related majors
- Basic knowledge of the web and understanding of web languages such as HTML, CSS, JS, etc.

Application requirements and instructions:

Is this you? If so, please apply with your CV, cover letter and portfolio to help us understand why you are the person for this role.

Portfolio can be from a wide range of projects you have done from school or other work experiences. Design work using Canva is not accepted.

When applying for the full-time position include the phrase [Job Apply_Job Title_Fulltime] in the subject line of the application email.

Please email your resume, cover letter and portfolio to:
recruit@saltcake.com