

## ABOUT THE EXHIBITION

### Characteristics of Goryeo Costume

Goryeo (918–1392) built upon Unified Silla's culture while aspiring to continue Goguryeo's legacy. Early on, it inherited Silla's systems, but as it established diplomatic ties with Song (宋), a unique Goryeo costume culture emerged. In the early 12th century, the Song envoy Xu Jing (徐兢) documented Goryeo attire in *Gaoli Tujing* (Illustrated Account of Goryeo). As Buddhism was the state religion, the finely detailed figures in Goryeo Buddhist paintings provide valuable insights into the period's lavish gold-adorned clothing.

Goryeo's history was shaped by conflicts with the Khitan and Jurchens, followed by decades of resistance against the Yuan (元) dynasty, founded by Kublai Khan. Under King Chungnyeol, Mongolian-style clothing was adopted among the aristocracy, but during Yuan's decline, King Gongmin reintroduced Ming (明) dynasty attire to reclaim Goryeo's independence.

Unlike the upper class, commoners preserved traditional Korean clothing. Even kings and officials wore *pyeonbok* (便服), informal attire made of Goryeo's fine white ramie, in the same style as ordinary citizens. During the late Goryeo period, Yuan-Goryeo intermarriages introduced Mongolian garments like *cheolik* (철릭) and *dapho* (답호), while Goryeoyang (高麗樣, "Goryeo-style") fashion spread in the Yuan court through tribute brides.

Few records remain on Goryeo women's attire, but fabric fragments, Buddhist paintings, and portraits offer some clues. Goryeo's artisanship was highly refined, as seen in Buddhist paintings and everyday objects, yet only a few accessories—such as headpieces, belt buckles, and hairpins—have survived. These were primarily made of silver and bronze, often featuring Buddhist motifs and auspicious symbols.



## SUNY KOREA MUSEUM OF MODERN COSTUME

**Opening Hours** **Monday - Friday**  
10:00 - 5:00 pm  
**Weekends and Holidays**  
CLOSED

**Contact Us** **Phone:** 032-626-1356  
**Email:** [Costumemuseum@sunykorea.ac.kr](mailto:Costumemuseum@sunykorea.ac.kr)

**Visit Us** **Address:** (21985) AB101, SUNY Korea  
119-2 Songdomunhwa-ro, Yeonsu-gu, Incheon

### By public transportations:

#### Take Incheon Subway Line 1 to Techno Park Station.

- Leave the station through Exit #2.
- It takes about ten minutes away from the station on foot.

#### Take Incheon Subway Line 1 to Campus Town Station.

- Leave the station through Exit #1.
- Take a bus(#6-2, #16, #91) and get off at the Incheon Global Campus bus station.

#### Take Red Bus 1302, 9201, M6724, M6336, M6635

- Get off at Yeonsei University Stop.
- It takes about three minutes to SUNY Korea on foot.

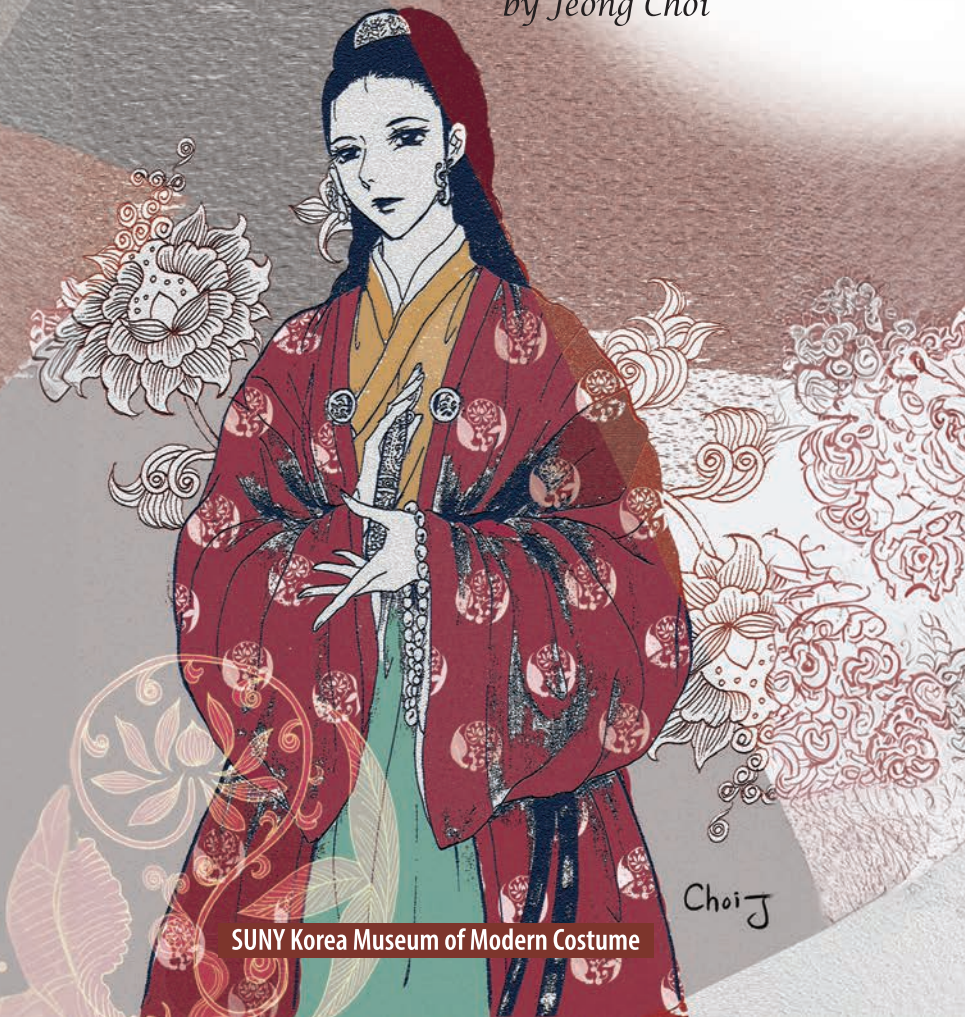
Exhibition of Goryeo Costume Illustrations & Reconstructed Costumes

# GORYEO

FRAGRANCE OF LOTUS,  
SLEEVES OF CLOUDS

4.16-5.16, 2025

by Jeong Choi



SUNY Korea Museum of Modern Costume

## GREETING FROM DIRECTOR

The SUNY Korea Museum of Modern Costume Korea has long been dedicated to hosting exhibitions centered on Western attire, garnering much support and appreciation. However, we have also held a deep interest in traditional Hanbok. It is with great honor that we now present an exhibition featuring the Goryeo-era costume illustrations and reconstructed garments researched by Professor Jeong Choi, President of the Hanbok Culture Society.

Despite the scarcity of historical records on Goryeo attire, this exhibition showcases Professor Choi's dedicated research, based on historical sources, allowing us to explore the cultural and social background of the era. This unique opportunity enables visitors to encounter the garments once worn by the people of the Goryeo dynasty.

We believe this exhibition will serve as a valuable reference for those studying fashion design, offering inspiration on how traditional Hanbok elements can be creatively integrated into contemporary fashion.

We sincerely invite you to engage with this meaningful exhibition and extend our deepest gratitude to Professor Jeong Choi for the meticulous preparation that has made this display possible.

SUNY Korea Museum of Modern Costume  
Director, Heisoon Shin

## GREETING FROM PROFESSOR JEONG CHOI

It is a great honor to present the Goryeo Costume Illustration & Reconstructed Costume Exhibition at the SUNY Korea Museum of Modern Costume, and I extend my deepest gratitude for this opportunity. With few surviving artifacts from the Goryeo period, I have continually sought ways to present historical costume research in engaging ways. This exhibition showcases illustrated reconstructions and garments based on historical studies.

Bringing together three of my past exhibitions, this invitational revisits *The Kingdom of Blue Clouds* (2022), which depicted Goryeo attire by social status, *Goryeo on the Rise: A Lotus Flower Meeting in the Moonlight* (2023), which recreated festival attire through illustrations and reconstructed costumes, and *Goryeo on the Rise II: The Banquet was a War* (2024), which visualized the fashion battle between royal consorts during King Chungseon's reign.

This exhibition offers a fresh perspective beyond conventional depictions of Goryeo attire. I hope students and visitors from diverse fields will find it both enjoyable and insightful. Interest in traditional Korean costume is growing, and I hope this exhibition fosters connections among enthusiasts and scholars.

I sincerely thank the director, professors, and all those at the SUNY Korea Museum of Modern Costume who have supported this exhibition.

Major of Fashion Design & Apparel Industry, Wonkwang University  
Professor, Jeong Choi



### Mongolian-style court robe

A young male official wearing a Mongolian-style official robe introduced by King Chungnyeol, depicted in the portrait of the Seongju Yi clan, dressed in a po (袍, robe) and balrip (鉞笠, Mongolian-style hat).



### Banquet Attire

Sunbi's attire holding the received gogo. Referencing the form of gogo in the royal consort's ceremonial robe from *Gwangyeong Seopum Byeonsangdo* and the Yuan empress's portrait.



### Adorned Goryeo Noblewoman



### A Young Woman Wearing a Goryeo-style (高麗樣) Banbi (半臂)

### ABOUT

*Professor Jeong Choi*

2007-Present	Professor, Major of Fashion Design & Apparel Industry, Wonkwang University
2021-2024	Board Member, Korea Craft and Design Foundation (KCDF)
2021-Present	Cultural Heritage Committee Member Incheon Metropolitan City Intangible Cultural Heritage Committee
2025-2027	Chair, Korean-Asian Costume Division The Korean Society of Clothing and Textiles
2012-Present	Deputy Director, Seolkyoung Cultural Center of Royal Costume
2015-Present	Board Member (Currently Deputy Editor-in-Chief) The Korean Society of Costume
2013-Present	Board Member (Currently President) The Society of Korean Traditional Costume
2014-2018	Expert Member, Jeollabuk-do Cultural Heritage Committee
2004-2005	Specialist, Anthropology Museum of UBC, Canada

