

# NAME

address ▪

Email: aaaaa@gmail.com Mobile: +82. 010.000.0000

## Education:

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### NNN University

Steinhardt School of Culture, Education, and Human Development, Class of 2014

Bachelor of Arts in Media, Culture, and Communication, Minor in Child and Adolescent Mental Health Studies

Cumulative GPA: 3.23 /4.0, Major GPA: 3.55/4.0

08/10 – 05/14

New York, NY

### NNN University Shanghai

Study Abroad Program

08/12 – 12/12

Shanghai, China

### Y University

Summer School Program

07/11 – 08/11

Seoul, Korea

## Relevant Coursework:

Kids in Media Culture ▪ East Asian Media and Popular Culture ▪ History of Media and Communication ▪ Television: History/Form ▪ Interpersonal Communication ▪ Media and Music ▪ Advertising and Marketing ▪ When Nightmare is Real: Trauma in Child and Adolescents ▪ Skepticism and Proof: Research Methods in Children's Mental Health Studies ▪ Child and Adolescent Psychopathology ▪ Global Media Seminar: China

## Professional Experience:

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### AAA Company

Internship

07/14 – 12/14

New York, NY

- Analyzed company data and conducted research for potential business material
- Formulated marketing strategy based on statistical information and trend outlook of the business area
- Participated in collecting and writing actual reports for global B

### BBB Company

Internship

06/13 – 07/13

New York, NY

- Observed global trends in children's musicals to incorporate creative concepts and themes for upcoming productions
- Contributed on consolidating framework for the founding of the first children's theater in Korea through research and analysis of international examples
- Translated necessary English and Korean texts and scripts to help facilitate departmental communication between playwright, composer and CEO

### CCC Company

Internship

06/12 – 07/12

Log Angeles, CA

- Collected global reference sources for upcoming projects, presenting weekly reports of international advertisement trends
- Assisted the creative director and team by writing advertisement and S's long-term project's copies
- Contributed to create print, radio and television advertisements by mediating photo-shoots and voice recording sessions for the S television and radio advertisements

### BB Academy

Teacher-Assistant (TA)

06/10 – 08/10

Seoul, Korea

- Conducted, supervised, and graded daily vocabulary quizzes and mock exams
- Assisted elementary, middle and high school students with assignments

## Leadership Experience:

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### NNN Activity

Executive Board

01/12 – 05/14

New York, NY

- Organized monthly and annual events to encourage active communication between Korean international students studying at NNN University
- Designed formal events to support Korean international students' academic and professional careers, including 'Alumni Mingle' or 'Career Week' with guest speakers from leading companies
- Planned and executed cultural events to share and spread Korean tradition; paintings holding Korean calligraphy were drawn and collected by Korean students and were given out for free in celebration of the Korean Alphabet *Hangeul* Day

## Skills & Interests:

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- **Languages:** Fluent in Korean and English, proficient with Chinese (TOEIC: 990/ OPIc: AL)
- **Skills:** Highly skilled in Microsoft Office (PowerPoint, Word, Excel)
- **Interests:** Children's media ▪ Fashion ▪ Food Blogging ▪ Baking ▪ Yoga